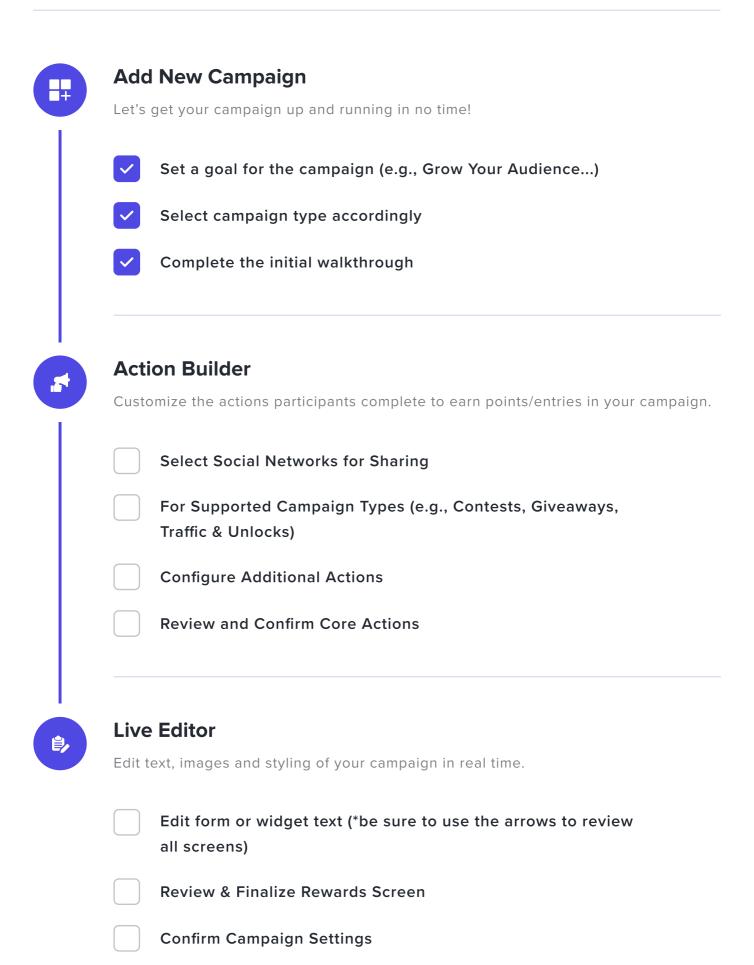


## Quick Start Checklist

Welcome to PerkZilla! You're on your way to running awesome viral campaigns, but first let's make sure everything is set up properly...

This checklist will help ensure you've covered all the bases when setting up your campaign and going live!



A	Automation Center		
Cu	istomize automation emails to be triggered throughout your campaign.		
	Review core emails		
	Review reward emails		
	Add Advanced Trigger Emails as desired		
	dditional Sottings		
	dditional Settings		
Co	onfigure custom branding for emails and social sharing.		
	Setup Social Sharing Content		
	Setup Custom SMTP		
In	tegrations		
AU	itomatically send new leads to linked autoresponders.		
	Connect any provider(s) you'd like to auto-export leads to		



## Go Live!

The moment we've all been waiting for - going live!

Paste the code on your website or generate a pre-configured
landing page url

Spread the word to your existing audience & channels

## **After Going Live**



## **Track Insights and Performance**

Track viral impact and see what drives growth.

Assess Campaign Performance (Analytics Dashboard)
Detect and Prevent Suspicious Activity (Fraud Center)
Monitor and Optimize Automation Triggers
Write a recap post or run the campaign again!